

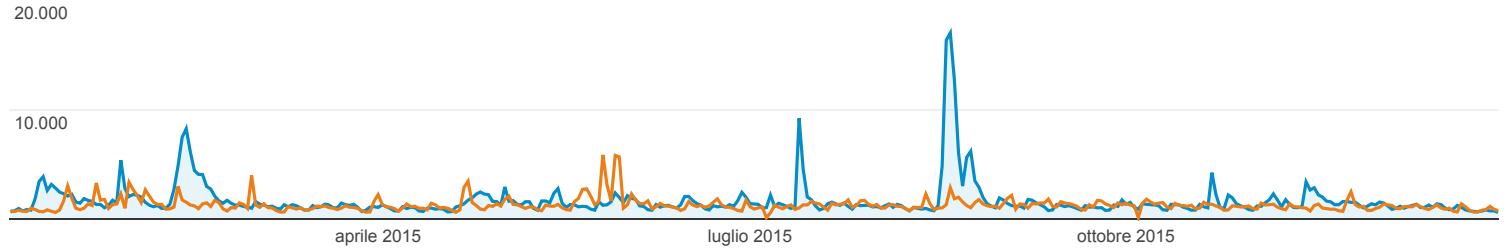
01 gen 2015 - 31 dic 2015  
Confronta con: 01 gen 2014 - 31 dic 2014

# Panoramica del pubblico

Tutte le sessioni  
+0,00%

## Panoramica

1-gen-2015 - 31-dic-2015: ● Sessioni  
1-gen-2014 - 31-dic-2014: ● Sessioni



Sessioni  
**28,22%**  
614.254 vs 479.071



Utenti  
**59,55%**  
326.318 vs 204.530



Visualizzazioni di pagina  
**17,30%**  
1.085.019 vs 924.964



Pagine/sessione  
**-8,51%**  
1,77 vs 1,93



Durata sessione media  
**-18,27%**  
00:01:48 vs 00:02:13



Frequenza di rimbalzo  
**12,82%**  
66,62% vs 59,05%

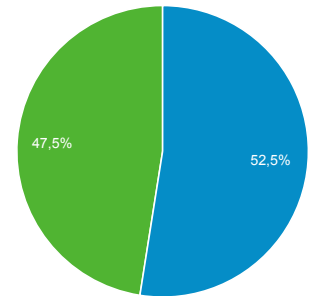


% nuove sessioni  
**25,09%**  
52,45% vs 41,93%

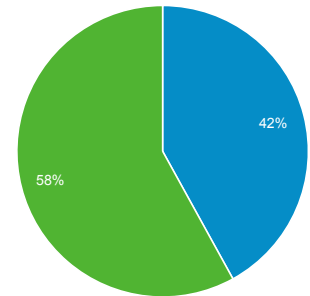


■ New Visitor ■ Returning Visitor

1-gen-2015 - 31-dic-2015



1-gen-2014 - 31-dic-2014



### Lingua

Lingua	Sessioni	% Sessioni
<b>1. it-it</b>		
1-gen-2015 - 31-dic-2015	329.959	53,72%
1-gen-2014 - 31-dic-2014	233.947	48,83%
<b>% modifica</b>	<b>41,04%</b>	<b>10,00%</b>
<b>2. it</b>		
1-gen-2015 - 31-dic-2015	207.049	33,71%
1-gen-2014 - 31-dic-2014	186.629	38,96%
<b>% modifica</b>	<b>10,94%</b>	<b>-13,47%</b>
<b>3. en-us</b>		
1-gen-2015 - 31-dic-2015	40.009	6,51%
1-gen-2014 - 31-dic-2014	37.778	7,89%
<b>% modifica</b>	<b>5,91%</b>	<b>-17,40%</b>

4. <b>en-gb</b>	1-gen-2015 - 31-dic-2015	7.777	1,27%
	1-gen-2014 - 31-dic-2014	3.754	0,78%
	<b>% modifica</b>	<b>107,17%</b>	<b>61,57%</b>
5. <b>en</b>	1-gen-2015 - 31-dic-2015	5.037	0,82%
	1-gen-2014 - 31-dic-2014	7.283	1,52%
	<b>% modifica</b>	<b>-30,84%</b>	<b>-46,06%</b>
6. <b>es-es</b>	1-gen-2015 - 31-dic-2015	2.881	0,47%
	1-gen-2014 - 31-dic-2014	760	0,16%
	<b>% modifica</b>	<b>279,08%</b>	<b>195,65%</b>
7. <b>es</b>	1-gen-2015 - 31-dic-2015	2.654	0,43%
	1-gen-2014 - 31-dic-2014	798	0,17%
	<b>% modifica</b>	<b>232,58%</b>	<b>159,39%</b>
8. <b>fr</b>	1-gen-2015 - 31-dic-2015	2.559	0,42%
	1-gen-2014 - 31-dic-2014	1.421	0,30%
	<b>% modifica</b>	<b>80,08%</b>	<b>40,45%</b>
9. <b>fr-fr</b>	1-gen-2015 - 31-dic-2015	2.335	0,38%
	1-gen-2014 - 31-dic-2014	1.192	0,25%
	<b>% modifica</b>	<b>95,89%</b>	<b>52,78%</b>
10. <b>de</b>	1-gen-2015 - 31-dic-2015	1.614	0,26%
	1-gen-2014 - 31-dic-2014	1.072	0,22%
	<b>% modifica</b>	<b>50,56%</b>	<b>17,43%</b>